

NEW DORT SIX IS EXHIBITED HERE

More Powerful Engine Gives All Models Exceptional Speed and Pulling Power.

The Dort Motor Car Company is out with a complete line of six cylinder cars. During this week these cars will be specially shown at the Dort headquarters, 1872 Broadway, where Frank C. Mattern, the local distributor, has arranged a most attractive display for both prospective owners and dealers. Special attention is called to the new car's operating economy and ready response to demands for power and speed.

President J. D. Dort will visit the New York show on Thursday. As a result of eighteen months of exhaustive tests under a great variety of conditions, the Dort Motor Car Company has advised distributors that the new Dort Six, by virtue of its advanced motor design, will maintain in high gear the remarkably wide speed range from two to sixty miles an hour; will accelerate on level highway from five to twenty-five miles an hour in nine seconds; and will cover twenty-four miles on one gallon of gasoline.

Dort engineers attribute this unusual economy and performance to several outstanding new features of the Six 46-horse power motor. Important among these contributions to power and conservation are:

1—Force feed lubrication not only to all the customary parts, but also to the valve mechanism in order to decrease friction and diminish the possibility of wear.

2—Oil pressure regulation which, being controlled directly with the throttle, increases and decreases the flow of oil in proportion to the load imposed on the motor, but independent of speed.

3—Running balance as well as static balance of the crank shaft to eliminate vibration at all speeds.

4—Valves of Silchrome steel which will not warp and allow waste of energy.

5—A new intake manifold which increases pulling power at low speed in sand and mud or on hills. The grace of Dort body lines, retained in the six models of the new six cylinder family, is enhanced by the addition of the nickel plated, rounded radiator, drum lamps with diffusing lenses, and nickel door handles. The exterior finish of the open models is black. The four closed cars are of rich dark blue. Genuine leather upholstery the open models and the Yale closed cars, which have proven so popular in the Dort four cylinder line.

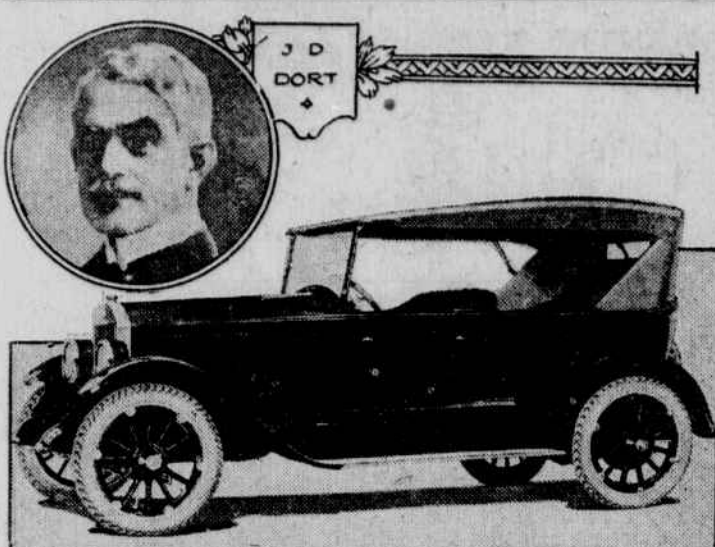
The Harvard coupe and sedan, in addition to being equipped with disc wheels at the option of the purchaser, are luxuriously upholstered in broadcloth and are kept comfortable in winter by a special heater.

Introduction of the new six increases the number of Dort models to sixteen. The eight four cylinder models, augmented in appointment, are retained. The sport models of maroon, equipped with disc wheels with nickel plated trimmings, combination stop and tail light, front bumper, windshield, side wings and wiper and richly finished, are being produced in both the four cylinder and six cylinder lines. The four cylinder delivery car also remains an important member of the group.

GOLDE-PATENT CO. NOW SELLS ARTCRAFT TOP

The Golde-Patent Manufacturing Company of 515 West Fifty-sixth street, the inventors and pioneers of the one-man top, have finally brought out a winter top enclosure which represents the last word in elegance, comfort and protection. This company has been selected as the Eastern distributor of the Artcraft top. This new type of top is the result of careful study and development by practical body builders. The lines blend with those of the body, giving the appearance of a unit construction of even greater beauty and style than that of the closed type of car.

New Dort Six Cylinder Car



Along the Row

"The long lived car is coming into its own," says Charles H. Wilcox, president of the Commander Motors Corporation. "People are giving up the practice of buying a new car every year. For a long time the public was made to feel that a car was old after a year's use. Manufacturers, by changing the models each year, encouraged this belief. Then came the flood of used cars back into the dealers' hands and a serious situation for them to face. It was their own fault."

"Now we don't have model changes each

He's Home Again



F. R. VALPEY.

The appointment of F. R. Valpey to the position of sales manager of the Franklin New York Company, Inc., brings back to New York a well known and popular automobile man and restores the old combination of Crabtree and Valpey, who successfully sold motor trucks here in other years.

When W. O. Crabtree, president of the new local Franklin organization, reentered the passenger car field he decided at once that he wanted his old friend Valpey associated with him again. Valpey welcomed the opportunity and resigned as sales manager of the Henshaw Motor Company of Boston, a position he had held for a year.

Prior to his Boston connection, Valpey was associated with the Graham Brothers Company, motor truck manufacturers, first as sales manager at the factory and then as branch manager in this city.

BIG MOTOR SHOW IN JERSEY CITY

More Than 100 Cars, Many of Them 1923 Models, on Display.

The third annual automobile show of the Hudson County Automobile Trade Association, will open in the Fourth Regiment Armory, Jersey City, next Saturday. There will be more than 100 cars representing 22 different makes on display, every dealer of importance in Jersey City and surrounding territory exhibiting. The entire floor space of the big armory will be devoted to passenger car exhibits, commercial vehicles having been eliminated this year, while the balconies will be filled with booths containing accessories.

A feature of the exposition will be the showing of new cars. As in past years the manufacturers have cooperated with the dealers and will send their latest models to Jersey City. The result is that the Hudson County Show will offer to prospective customers an advance line of 1923 automobile styles. This is an attraction that draws not only dealers, distributors and prospects from New Jersey but also from the entire metropolitan district.

The setting that has been arranged for the cars is as beautiful as any ever seen at a dealers show in the country. The general effect will be that of a Japanese garden, carrying out the Far East scheme in every detail. At the entrance, which will be in a pergola effect, a big electric fountain will be erected. Special lighting effects will be installed to make the interior as brilliant as possible so as to show the scores of cars to best advantage.

An unusual feature of the exposition this year will be a fashion pageant which will be held daily, beginning Monday, November 12. Models will parade showing the latest styles not only in motor car fashions but also in evening clothes, wraps and street garments. The latest styles in shoes and hats will also be shown. The pageant will be under the direction of the Pictorial Review and will take place in the afternoon at 2 P. M. only.

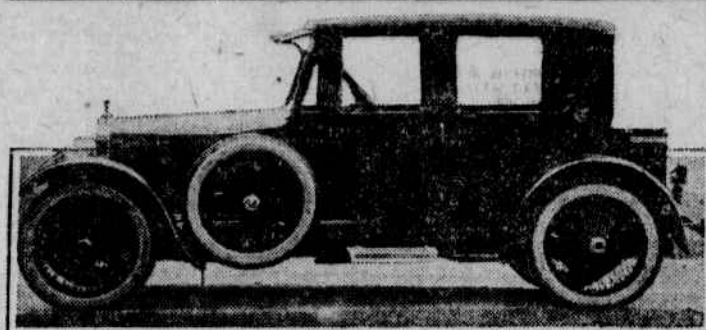
Great interest is being taken in the voting contest to discover the most popular woman automobile driver in Hudson County. Each ticket sold at the door will have a coupon attached, and the purchaser may vote on this coupon and deposit it in the ballot box. Only women who are registered drivers in the county are eligible.

The show will be open daily, Sunday excepted, from 2:30 to 10:30 P. M.

REO DEALERS VISIT FACTORY AT LANSING

More than 100 Reo dealers from New York, New Jersey and Connecticut visited the Reo factory at Lansing, Mich., last week, making their annual pilgrimage by special train. The dealers, with George Stowe, general manager of the Reo Motor Car Company of New York, as pilot, were given a royal welcome by the factory officials, and Sales Manager R. C. Reuschaw saw to it that every minute of the trip was an eventful one. The dealers inspected the factory and held several conferences on advertising, sales and service.

New H. C. S. Sport Sedan



HARRY C. STUTZ having specialized for years in four cylinder cars has in the H. C. S. sport sedan produced a swift, luxurious car of great mechanical simplicity. It doesn't have to take the dust of any of

them on the straightaways and has ample power for all hills. Built close to the road and with the springs carrying only the load weight and none of the driving thrust, this car is a marvel for comfort.

How Do They Do It

Some thrilling adventures in the wilds of northern Canada are being experienced by Arthur L. Newton, New York sales and advertising manager for the Buick Motor Company, who is now enjoying his vacation after a busy year. Chasing a huge black bear whose footprints in the snow "were larger than my two hands placed together in the tracks," shooting deer and small game, together with fishing and swimming in the icy waters of Bear Lake, are some of the thrills that Mr. Newton is thoroughly enjoying.

It is an annual hobby of his to get his rest from selling Buicks by journeying into the dangerous haunts of wolves and wild game in northern Canada. In an interesting letter written to Harry Kurt of the local Buick branch, Mr. Newton tells of running into a blizzard on the journey to Bear Lake camp, northern Ontario. Part of his party of cooks, Indian guides, etc., arrived safely after tramping continuously against the blinding snow and cold nights without sleep, and with a pack of wolves howling behind them.

An interesting part of the letter follows: "To-night we are eating apples and playing cards, and as I crawl into my sleeping bag I shall say a little prayer of my for you poor slaves of toll, and wish you could all be up here with us in this glorious country, where food is good and sleep a pleasure—where men are men, and beautiful women are only in stories and imagination."

"We all arrived at Bear Lake camp O. K.—hunters, provisions and all. Started early this morning, and on the way up I shot enough partridges for a big stew to-night. Mr. Feathers got a red fox and three partridges. I had a great day's sport. I left the trail with the dogs and came around Bear Lake through the forest, while the party came up the lake in canoes. I shot at a deer on the run and missed. I started up two big bears and chased the big one into a swamp. At one time I was so close to him I could hear him crash through the brush, but I could not get a shot. His feet made prints in the snow larger than my two hands placed in the tracks together. I am going out after this big fellow again to-morrow. "I tramped about nineteen miles today through the snow and brush and came in wet and dirty. But I took a swim in the icy waters of the lake and had a good soap—so I feel clean, at least, and while I am not letting on, I shall be glad to hit the hay. We are all set for big game to-morrow."

An automobile manufacturer goes fishing occasionally just like anybody

SPLENDID TRIP TO KENSICO SECTION

Famous Reservoir County Particularly Attractive at This Season of the Year.

Kensico Reservoir, New York's base of water supply, can be called one of America's great engineering triumphs. It is situated in what was once a fertile valley, just north of White Plains. Today's Kensico-Michelin tour describes a splendid route to this wonder spot, which is visited daily by tourists from all parts of the United States.

Last week when the Michelin road men were there they saw cars carrying license plates from Illinois, Louisiana, Ohio and one from Canada. If you have not visited Kensico Reservoir and enjoyed the great dam make this tour. It combines good roads, beautiful scenery and is only about seventy miles in length.

Leave New York city via Pelham Parkway; this may be reached from Columbus Circle by Central Park South, Fifth avenue, Madison avenue, Mott avenue and Grand Boulevard and Concourse. In New Rochelle join the Boston Post road by turning left on Franklin street, then right with car tracks. Follow through Mamaroneck to Rye, where turn left after passing under railroad bridge and follow blue bands, passing Biltmore-Vestchester Country Club and then the 4th Purchase. Keep straight on until road is reached that leads back towards White Plains. Take this road left across the bridge over the reservoir. There are some fine views on both sides.

A short distance ahead turn right and cross the great dam. Regulations do not permit stopping on the dam, but parking may be made on the road beyond. From the dam the best view of the trip will be obtained by looking across the valley to the south. It is especially good at this period of the year owing to the foliage.

Take first turn left and descend into the valley by a series of hairpin turns, turning right at the bottom, keeping left at the fork and crossing railroad tracks at Valhalla. After ascending the fairly steep grade and following an undulating road there is a sharp descent to a concrete road, leading left to White Plains and right to Eastview Turn for Eastview. At this village leave concrete for Tarrytown.

Pass the estate of John D. Rockefeller on the right and lakes on the left and take the right fork leading to the north of Tarrytown. At the end of this road a splendid view is obtained across the Hudson. The road into Tarrytown is very steep and care should be taken on the descent. Turn left on to Bedford road and again left on to North Broadway, continuing south by the splendid road through Irvington, Dobbs Ferry, Hastings, Yonkers and to New York.

A big squad of automobile service experts this week left the Packard Motor Car Company's factory in Detroit for a tour of the country. They will offer advice and instruction and lend other aid in form of the standardized service plan recently adopted by the company.

BEST AUTUMN TRADE ON RECORD FOR CARS

Production of motor vehicles running 20 percent above September was reported to the directors meeting of the National Automobile Chamber of Commerce in New York last week. The total output for the entire industry for October, based on statements of shipments, is estimated at 244,400 cars and trucks. The best previous October record was 200,000 in 1919.

The beauty and aristocratic appearance of the new 1923 Haynes 55 sport touring car, recently brought out by the Haynes Automobile Company, Kansas, Ind., in connection with three other 35 sport models, is meeting with approval throughout the country. The fact that the car comes complete, with all the needed accessories and extras, has been one of the main reasons for the model's almost instant popularity.

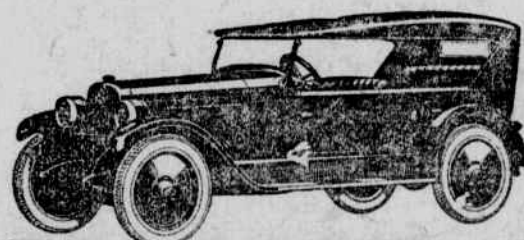
Has Fine Record



R. S. COLE.

A man who could put 18,000 cars of more than twenty different makes into the Orient and England in three years when he represented American manufacturers over there ought to know something about selling cars. R. S. Cole is the man who made this great record, and he does know how to sell cars. He is demonstrating that in the sale of Stephens cars in this territory.

The company's heads here is making great strides, although it was organized only two months ago. In addition to selling many Stephens sixes in this city Cole has closed dealerships over a wide territory, and all are first class automobile merchants who find the franchise exceedingly profitable.



Chalmers Six Even Greater Value Now

Those who make close comparisons immediately realize that Chalmers Six is literally without serious competition in its price range.

The wonderful performance of its highly developed six-cylinder engine is well matched by its graceful lines and beauty of finish and equipment.

We are always ready to demonstrate the pronounced superiorities of the Chalmers Six.

Chalmers Six Prices

5-Pass. Touring Car, \$1185 Roadster, \$1185 7-Pass. Touring Car, \$1345 Coupe, \$1395 Price f.o.b. Detroit. Tax and license to be added.

COLT-STEWART COMPANY, Inc.

Broadway at 59th Street—Circle 5550

Bronx Salesroom

Grand Concourse at 175th Street—Tremont 4914

Maxwell-Chalmers Sales Corporation, Inc.

1410 Bedford Avenue, Brooklyn—Prospect 8411

The CHALMERS SIX



Individually Designed for all Cars

The Only Rattle-Proof All-Year Top

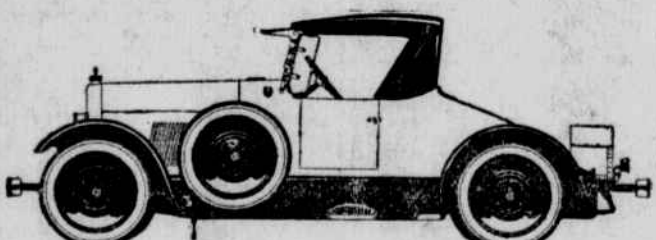
ARTCRAFT TOPS convert your touring car into an elegant Sedan and give you in winter the comfortable protection of the finest closed car.

The inventors and pioneers of the Golde "One-Man" Top, of which millions are in use, are the distributors of the Artcraft Top.

Call or write for illustrations and particulars.

GOLDE-PATENT MANUFACTURING CO.
515 West 56th St. Phone Circle 8422 New York

No Extras to Buy



The New 1923, 2-Passenger

HAYNES 55 SPORT ROADSTER

With transcendent completeness of essential equipment, this newest Haynes offering combines the power and dependable performance of the famous Haynes light six motor. It is a vision of desirability—an unceasing gratification to all whose love is for a sport car in the truest meaning of the name.

HAYNES AUTOMOBILE CO., OF N. Y., INC.,
1715 Broadway, New York City.

L. C. KIRKHAM SALES CO.,
BROOKLYN, N. Y.

WACKER MOTOR CAR COMPANY,
JERSEY CITY, N. J.

ELRICH WISEDANGER,
YONKERS, N. Y.

WAGNER'S GARAGE,
CONCORD, N. H.

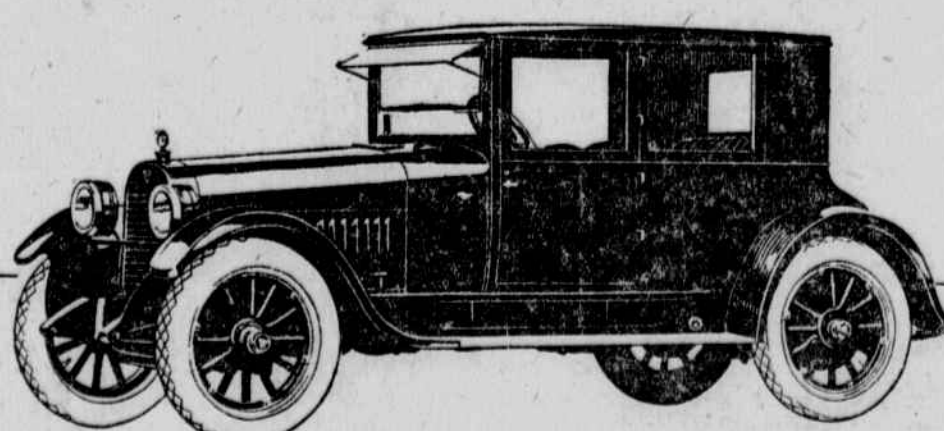
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NEWARK, N. J.

SHERMAN P. BENKER,
ROCKVILLE CENTRE, L. I.

W. G. BARRETT,
WHITE PLAINS, N. Y.



HUDSON MOTOR CAR COMPANY OF NEW YORK, Inc.

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507 Main Street

1842 Broadway, Circle Building
BRONX, N. Y.
2400 Grand Concourse

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JERSEY CITY, N. J.
2870 Boulevard

NEWARK, N. J.
808 Broad St.
WHITE PLAINS
180-188 Maritime Ave.